

SKILLPROFILES



<http://www.skillprofiles.eu/> - info@skillprofiles.eu

Skill Profiles table

source: http://www.skillprofiles.eu/stable/profili_professionali_web_stable.pdf

	Profile (areas)	Core abilities	Qualifying abilities 1	Qualifying abilities 2	Enhancement abilities
01	Web Project Manager (idea - design)	<ul style="list-style-type: none"> - Project Management - Problem Solving - HR Management - Team Building - Copyright issues on the Web - Fluency in native language (spoken and written) 	<ul style="list-style-type: none"> - Internet Technology - Customer care - Presentation Skill - Team Working 	<ul style="list-style-type: none"> - Business Communication - Business Writing 	<ul style="list-style-type: none"> - Web Content Accessibility - Web Usability - Budgeting
02	Account (idea - design - marketing)	<ul style="list-style-type: none"> - Customer Requirements Analysis - Awareness of services/products offered by employers - Budgeting - Commercial offer formulation - Customer management - Customer portfolio - Business Writing - Digital marketing - Copyright issues on the Web - Fluency in native language (spoken and written) 	<ul style="list-style-type: none"> - Communication and relational skills 	<ul style="list-style-type: none"> - Analysis skills 	<ul style="list-style-type: none"> - Coordination skills - Complexity handling
03	Market Research Analyst (Idea-Marketing)	<ul style="list-style-type: none"> - Web Surfing - Business Writing - Marketing - Presentation Skills 	<ul style="list-style-type: none"> - Market research - User research 		
04	User Experience Designer (Design - Marketing - Production)	<ul style="list-style-type: none"> - Web Design - Accessible Design - Usability Engineering - HTML - CSS - Javascript - Technical Writing 	<ul style="list-style-type: none"> - Web Content Accessibility - Web Graphics - User Experience - Internet Marketing - Knowledge Management - User Research 	<ul style="list-style-type: none"> - Web Analytics - Human Factor Analysis 	<ul style="list-style-type: none"> - OWL - RDFS
05	Functional Analyst (Design)	<ul style="list-style-type: none"> - Team Working - Functional Analysis Techniques - Problem Setting - Business Communication - Software Business Analysis - Technical Writing - Copyright issues on the Web 	<ul style="list-style-type: none"> - Internet Technology - Project Development Techniques 	<ul style="list-style-type: none"> - Use of specific flow schemes management tools 	<ul style="list-style-type: none"> - UML - Foreign Languages
06	DB Administrator (Design - Production)	<ul style="list-style-type: none"> - SQL - RDBMS - Web Application Security - Internet Security - Internet Technologies - XML 	<ul style="list-style-type: none"> - MySql server administration, configuration and optimization - MS SQL server administration, configuration and optimization - PostgreSQL server administration, configuration and optimization - server administration, configuration and optimization - Oracle server administration, configuration and optimization 	TSQL	<ul style="list-style-type: none"> - Triple Store - SPARQL - RDF - XML Databases - VLDB e Data Warehouse

07	Search Engine Optimizer - SEO (design - production)	<ul style="list-style-type: none"> - Web Content Accessibility - XHTML - XML - Web robots protocols - Internet Technology - Web Analytics - Fluency in native language (spoken and written) 	<ul style="list-style-type: none"> - CSS - RDFa - EcmaScript - ASP - PHP 	<ul style="list-style-type: none"> - Apache server administration, configuration and optimization - IIS server administration, configuration and optimization 	
08	Search Engine Marketer - SEM (Design - Marketing - Production)	<ul style="list-style-type: none"> - Managing People - Team Working - Project Management - XHTML - XML - Web Content Accessibility - Web Writing - Link Building - Online Promotion - Non Conventional Mktg - Keyword research - Fluency in native language (spoken and written) 	<ul style="list-style-type: none"> - Public Relations - Online Web Promotion - Event Planning 	<ul style="list-style-type: none"> - Foreign Languages 	
09	Community Manager (Marketing- production)	<ul style="list-style-type: none"> - Managing People - Team Working - XHTML - Non Conventional Mktg - Business Writing - Web Writing - Copyright issues on the Web - Fluency in native language (spoken and written) 	<ul style="list-style-type: none"> - Public Relations - Offline Web Promotion - Event Planning 		
10	Advertising Manager (design- Marketing)	<ul style="list-style-type: none"> - Web Analytics - Advertising - Pay Per Performance - Pay Per Click - English - Non Conventional Mktg - Keyword research - ROI Analysis - KPI Analysis - Copyright issues on the Web - Fluency in native language (spoken and written) 	<ul style="list-style-type: none"> - Offline Web Promotion - Media Buying 	<ul style="list-style-type: none"> - Project Management 	<ul style="list-style-type: none"> - Competitor Analysis - Competitive Intelligence
11	Front-End Web Developer (production)	<ul style="list-style-type: none"> - Web Content Accessibility - Usability Engineering - Web Application Security - XHTML - XML - CSS 	<ul style="list-style-type: none"> - ECMAscript - Actionscript 	<ul style="list-style-type: none"> - DOM - Proprietary specific language 	<ul style="list-style-type: none"> - RDFa - Graphics applications
12	Server Side Web Developer (Production)	<ul style="list-style-type: none"> - Web Content Accessibility - Web Application Security - XHTML - XML - SQL 	<ul style="list-style-type: none"> - ASP - PHP - .NET - RoR - Python - Java - XSLT 	<ul style="list-style-type: none"> - CGI - SOAP - WSDL 	<ul style="list-style-type: none"> - RDFa - Triple Store - SPARQL - RDF
13	Web Content Manager (Marketing- production)	<ul style="list-style-type: none"> - XHTML - CSS - XML - Web Content Accessibility - Business Writing 	<ul style="list-style-type: none"> - Web Writing - Internet Marketing 	<ul style="list-style-type: none"> - Managing People 	
14	Web Content Editor (production)	<ul style="list-style-type: none"> - Web Content Accessibility - XHTML - CSS - XML - Business Writing 	<ul style="list-style-type: none"> - Web Writing - Editing and Publishing - Techniques for Multimedia - Learning Object Writing 	<ul style="list-style-type: none"> - Graphics editing applications - Multimedia Postproduction - E-Learning tools 	<ul style="list-style-type: none"> - RDFa
15	Web Server Administrator (Design - Production)	<ul style="list-style-type: none"> - Networking Fundamentals - Web Application Security - Internet Security - Internet Technology - Network Design 	<ul style="list-style-type: none"> - Linux server administration, configuration and optimization - Windows server administration, configuration and optimization - Sun server administration, 	<ul style="list-style-type: none"> - IIS server administration, configuration and optimization - Apache server administration, configuration and 	

			configuration and optimization	optimization - Tomcat server administration, configuration and optimization	
16	Creative Information Architect (design-production)	<ul style="list-style-type: none"> - History of art, of visual communication and photography - Gestaltism, perception and colours theory - Typographic and layout techniques - Information Architecture - Interface design - XHTML and CSS (basics) 	<ul style="list-style-type: none"> - Graphic elaboration software - Actionscript 	<ul style="list-style-type: none"> - XHTML e CSS (advanced) - Javascript - 3D Software - Motion video - Audio software 	
17	Digital Strategic Planner (idea-design-Marketing-production)	<ul style="list-style-type: none"> - Strategic vision - Marketing - Communication - Problem Solving - Internet Technology - Web tools and trends awareness - Information Architecture - Team Working 	<ul style="list-style-type: none"> - Web Usability - Web Content Accessibility 		